Contact

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Top Skills

Machine Learning

Data Cleaning

Data Strategies

Languages

English (Full Professional)

French (Professional Working)

Arabic (Native or Bilingual)

Certifications

Data Cleansing with Python

Informatica Business 360
Foundation Badge

Honors-Awards

NEASC ACE Certified Visitor

Wassim Ibrahim

Data Advisory Lead @ WSP, Master CDMP® | PMI-ACP® | PMP®
| CSM® | CSPO® | Data & AI Consultant | Data Strategy | Data
Management | Data Governance | Data Analytics and AI
Dubai, United Arab Emirates

Summary

• Highly motivated professional, certified CDMP®, PMI-ACP®,
PMP®, CSPO® and CSM® with over 16 years of experience, a
diversified portfolio with different positions as a Data Consultant,
Software / Web Applications Consultant, Agile Project Manager,
Product Owner & Scrum Master, with a demonstrated track-record of
successful Project Implementation.

•   Project Manager in charge of more than one project with
various private and governmental clients to implement, integrate and
leverage Enterprise BI Centers & Dashboards, Data Governance &
Consultancy, Data Management and Data Office, DevOps SDLC and
Agile digital transformation.

• Extensive experience in working with Startups, handling multiple
projects (B2B and B2C) and involved in several verticals in parallel
such as Marketing, Development, strategic management, ERP,
CRM, business metrics & development.

• Azure Cloud services expert in PaaS, SaaS integration,
implementation of App services, Virtual Machines, DevOps, Azure
Storage & Data Analytics, Data Integration, Azure Databases and
Azure AI Services.

• Wide experience working with MS Project, JIRA, Azure DevOps
and other platforms, as well as devising continuous reports based on
empirical data to reflect the team's performance, project progress,
burndown & Gantt charts, time, budget, scope and resource
management.

• More than 10 years as a full stack developer with an excellent
background in Object Oriented Programming, .NET, Rest API, SQL,
design patterns and MS Azure Architecture & services, client-side

& Front-End, SPA development with Angular, JavaScript (jQuery & Ajax), Bootstrap, HTML5 and CSS & SASS.

• Digital marketing experience using Google ads, Facebook, twitter and LinkedIn as well as google analytics data.

Experience

WSP in the Middle East
Senior Manager Data Advisory Lead
May 2023 - Present (1 year 7 months)
Dubai, United Arab Emirates

Part of the Digital Advisory services, Leading the Data Advisory Practice, building capabilities around Data & Analytics, Data Management, Data Engineering, AI and ML and working towards empowering UAE & GCC public & private sectors in their Data & Digital Transformation journey.

Overseeing Data Projects, supporting existing & new WSP clients in the region to leverage their Data, in support of their businesses revolving around Environment, Sustainability, Energy, GIS, etc.

Devoteam
Senior Delivery Manager, Lead Data Consultant
February 2021 - May 2023 (2 years 4 months)
United Arab Emirates

- Working as a Lead Data Consultant & Senior Delivery Manager in the Data & Integration business unit.
- In charge of delivering and overseeing several Data projects with various private and governmental clients to implement, integrate and leverage Enterprise BI Centers & Dashboards, Data Governance & Consultancy, Data Management, and Office, DevOps SDLC, and Agile digital transformation.
A Glimpse of the Projects in charge of:
1. Building a Business Intelligence center for the ministry of Justice in Riyadh
2. Building a command center and BI for the Saudi Red Crescent Authority & for the Ministry of Industry & Mineral Resources.
3. Initiating, Establishing, and operating a Data Management office for the ministry of Environment, Water & Agriculture & the Ministry of Justice, and devising a full Data management and Data Governance program, elaborating the Data strategy, policies & procedures, Data classification & catalog, maturity assessment, and enhancing the Data operating model, while following

the DAMA framework and ensuring compliance with the National Data Management Office in Riyadh (NDMO)

- Participated in Presales and Pitching activities within the rich opportunities & proposals pipeline.
- Managing the unit's resources through different assignments and utilization.
- Part of the senior management team overseeing the delivery approaches, enhancing engagement and implementation models as well as optimizing tools for the unit's capability building.
- Training and enabling the business unit teams to adopt agile and hybrid delivery approaches by standardizing & formalizing processes & execution framework as well as tailoring necessary components to adapt for every project/client needs.
- Working with Informatica as a platinum partner to deliver modern enterprise data solutions & digital transformation covering data management, data governance, privacy, and quality.

Instaclass Tech
Senior Project Manager
July 2017 - February 2021 (3 years 8 months)
Dubai, United Arab Emirates

• Planned & managed the organization's digital transformation.
• Planned and monitored the full architecture, development and implementation of the company's featured products (B2C and B2B)
• Developed project management plans covering all aspects of the project's life cycle as per PMI standards and latest Agile trends.
• Worked with webRTC, Cloud & .NET technologies.
• Designed, planned and supervised the integration & development process between HQ and outsourced teams.
• Engineered solution to capture missing sales and achieved high success rate using the latest trends and UX standards to ensure transacted / paying conversions.
• Worked very closely with several teams including IT architects, Developers, Designers & Marketers, to ensure the solution is compatible and to guarantee accepted deliverables.
• Extensive work in monitoring and controlling daily tasks executions as well as teams' performance for in-house and remote teams.
• Submitted continuous reports for stakeholders, adjusted workflow when needed, monitored roadmaps & prioritized tasks in alignment with business value.

• In certain projects I was responsible of preparing the company's specification documents, bid documents, product specs document, maintenance contracts & SLA.

• I have built numerous connections with outsourced development teams in Europe (France & Portugal & Russia) as well as India, while working with different programs and environments.

• Managed the code versioning & backup with GitHub, Devops and other applications

Novo Distribution Fzco
Project Manager
January 2018 - November 2018 (11 months)
United Arab Emirates

Worked on the following projects:

- Database systems and data migration
- Website applications development
- Cloud Automation services
- Digital Marketing campaigns
- SEO campaigns optimization

I lead outsourced scrum teams from India and Russia

Personalized Techno SARL
Digital Project Manager, Scrum Master
January 2014 - May 2017 (3 years 5 months)
Dubai, United Arab Emirates

I worked as a project manager and scrum master for the respective company and was responsible of the following projects:

• LMS, inventory and management systems implementation from end to end.

• Cloud architecture and systems integration (Azure & AWS)

• SaaS & PaaS development and consultant.

• Database migrations (from on-premises to cloud)

• Expert consultant in MS Azure cloud services, implemented and designed the architecture of several cloud-based systems and software.

• Education Technology and MS Office 365 integration expert.

• Digital Marketing campaigns.

During my work I adopted the following approaches, depending on each project:

• Devised management plans, conducted schedule, cost and scope plans & analysis as per PMI & Agile standards for stakeholders.
• Used many tools to track and report progress and team performance (Jira, Trello, MS projects and others)
• Conducted daily and weekly meetings with different project-related departments to assess and improve productivity and maintain progress as per baselines.
• Handled risks and change requests efficiently.
• Monitored quality control teams, conducted analysis and prepared reports to upper management stakeholders.
• Gained excellent experience in presentation, reporting and assessing.
• Prepared SLA, bid documents, agreements, as well as drafting contracts and leading negotiations with multiple sellers / suppliers
• I outsourced many tasks to skilled teams / scrum teams in various locations, while keeping a smooth communication procedure.

Al Mayadeen Institutions
Information Technology Project Manager
November 2009 - August 2013 (3 years 10 months)
Beirut, Lebanon

• Education Technology and MS Office 365 integration expert.
• I planned and executed the integration of different types of software solutions which supported the teaching & learning (windows applications, web applications and mobile applications).
• Managed multiple projects from End to End, from the initial design, prototypes and wireframes, technical architecture up to integration and development.
• Continuously conducted analysis, monitored progress and performance as well as preparing detailed presentations and data representation charts to stakeholders.
• Interviewed, hired, trained and led newly recruited in-house and remote developers.

Generations HS
Software Engineer
June 2008 - September 2009 (1 year 4 months)
Beirut, Lebanon

Worked on Microsoft .NET web applications.

Worked with .NET framework, C#, ASP.NET, windows apps, SQL server, JS libraries, jQuery and Ajax.

I also worked as a front-end web developer, mainly working on Angular, along with SASS, CSS responsive designs (mobile first and desktop first approaches).

Designed website with HTML, CSS from scratch, converted prototypes and Photoshop sketches into real web designs.

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Education

Lebanese International University
Bachelor's degree, Computer Science · (2003 - 2006)